

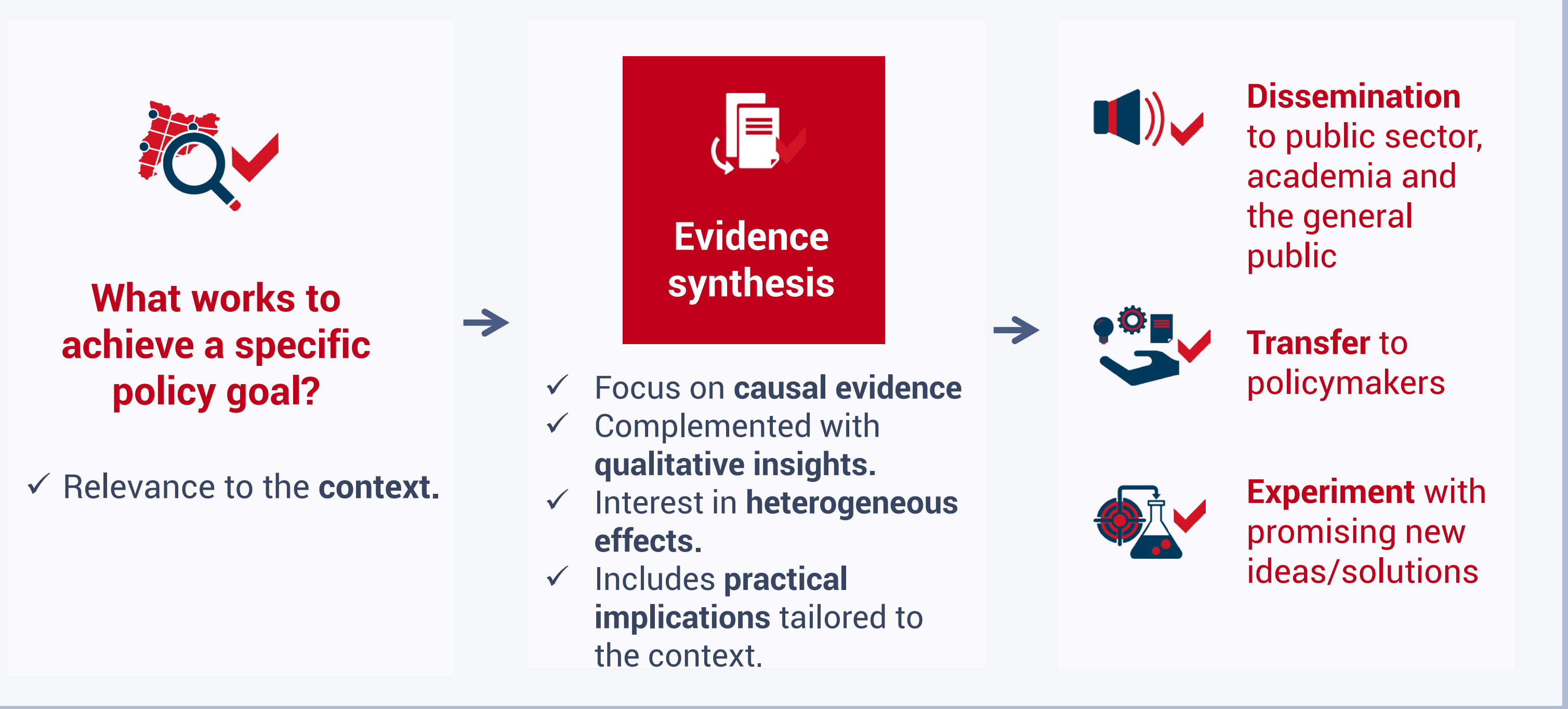


Sparking Change: What Works Projects and the Institutionalization of Evaluation

PROJECT DEFINITION AND PURPOSE

What Works? initiatives provide comprehensive **evidence reviews** that **systematically collect and synthesize data** to enhance its usability.

By making this evidence easily accessible, these initiatives support informed decision-making, helping public and third sector organizations to operate more effectively and efficiently.



COLLABORATIVE GOVERNANCE

Each *What Works* initiative is driven by a three-way collaboration between academia, public administration, and the third sector. Ivàlua acts as the catalyst for this collaboration.



PROJECT TASKFORCE



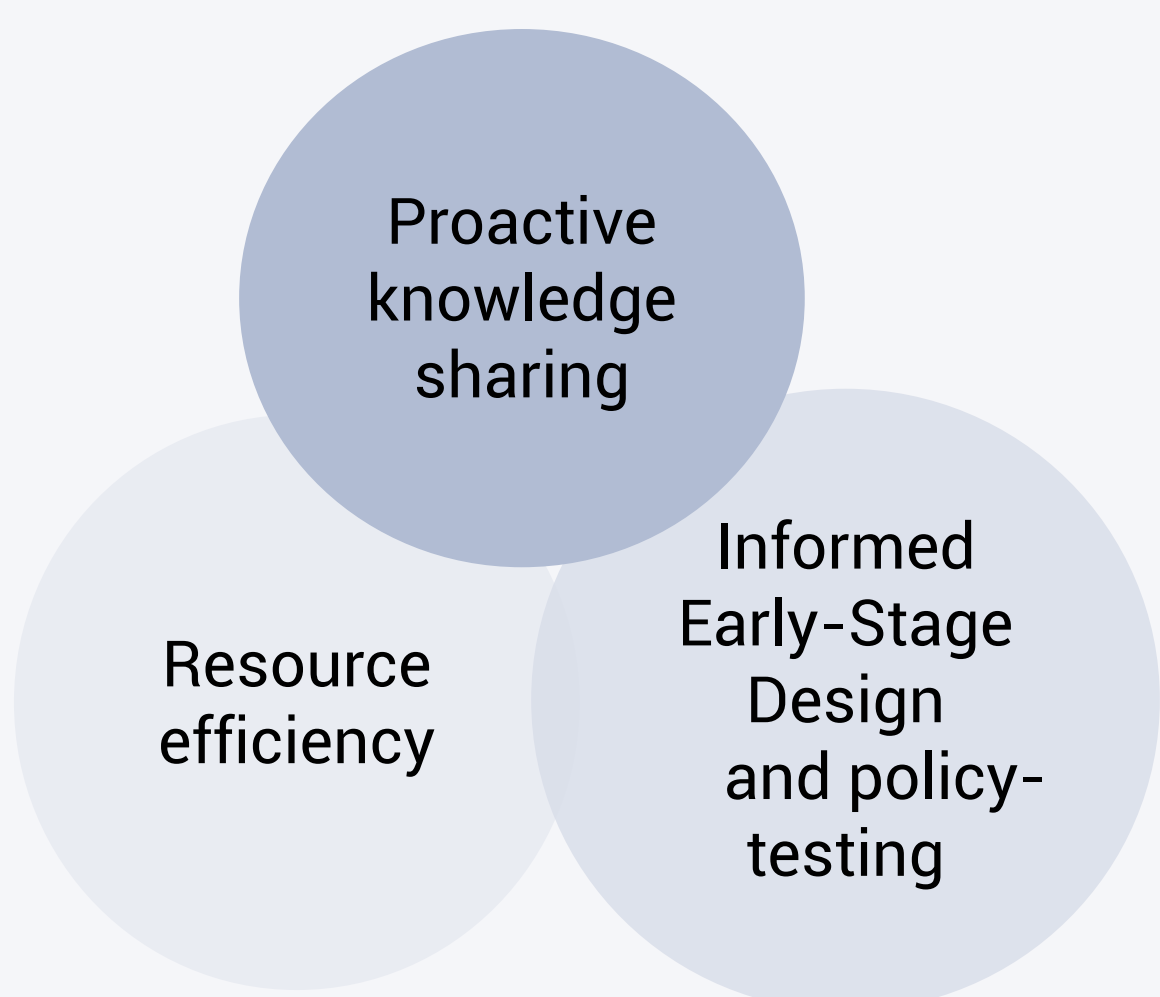
SYNTHESIS AUTHOR



GROUP OF EXPERTS

BENEFITS OF WHAT WORKS PROJECTS

Enhancing evidence-based policy, particularly in environments where evaluation is not a recurrent practice:



How do the *What Works* initiatives contribute to generating evaluation supply and demand?

SUPPLY	DEMAND
<ul style="list-style-type: none"> ✓ Ensuring Access to Evaluations Publishing concise summaries of evaluation findings. ✓ Expanding the Pool of Evaluation Professionals Engaging academics in evaluation roles. ✓ Building Capacity in Evaluation Training teams on Theory of Change and evidence-based policy design. 	<ul style="list-style-type: none"> ✓ Identifying Knowledge Gaps Recommending evaluations in new areas. ✓ Shaping the Narrative for Evidence-Based Decision-Making Through dissemination and knowledge transfer activities. <p style="text-align: center;">↓</p> <p>Promotion of evaluation culture.</p>

Conclusions

- Evidence reviews play a critical role in institutionalizing evaluation by facilitating the **integration of evidence into the policy cycle** and reinforcing its use.
- These initiatives also produce **positive externalities** that **strengthen the evaluation ecosystem**, generating demand and supply of evaluation.

Recommendations

- **Collaboration** between public administration, academia, and third sector organizations **is crucial** for ensuring methodological rigor and relevance. This partnership boosts the project's ability to improve the supply, demand, and use of evaluation practices.
- We recommend replicating this project in **contexts where evaluation is not yet a recurrent practice**.